

SMALL BUSINESS EXCHANGE

Voice of Small, Emerging Diversity Owned Businesses Since 1984 • SBE is a certified DBE publication

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Skanska Shimmick Herzog
 A Joint Venture in Association with LAN I T Y Lin

**Santa Clara Valley Transportation Authority
 Design-Build Contract DB1102F
 Silicon Valley Berryessa Extension
 Project C700**

Procurement opportunities through Skanska-Shimmick-Herzog will be diverse and ongoing. Please visit: www.sshjv-c700.com

frequently to see procurement opportunities and project contacts in the Bid Packages folder. Plans, specs, drawings, etc. can be found on the procurement web site.

SKANSKA
 in association with **AECOM**

**I-805 North Improvement
 Design Build Project
 Caltrans Contract No:
 11-2T2004**

Current and ongoing procurement opportunities for the I-805 North project are available through Skanska's Procurement website

Please visit: www.usa.skanska.com/I805North

Bid packages will be posted to the site on a continual basis. Plans, Specs and additional information are also available on the site.

C.C. Myers, Inc.

Requesting bids from qualified DVBE/DBE Subcontractors and Suppliers for the following project:

**Rt. 5 – San Antonio Drive
 Contract # 07-215944
 Los Angeles County
 Bids: August 9, 2012 at 2:00pm**

916-635-9370 See page 3 for the full ad

CHARO-SBA Women's Business Center Fashions Success Plan To Assist Women Owned Public Relations Firm



Image Credit: <http://www.webs.com>

There is a growing need for technical assistance to accommodate the dramatically increasing formation of business enterprises in the greater Los Angeles area. In its last fiscal year, the Los Angeles District Office (LADO) of the U.S. Small Business Administration (SBA) financed 4,600 small businesses in the amount of \$1billion. To support a capital access program of this magnitude LADO is proud to rely on a varied network of technical assistance providers, who often shepherd the individual entrepreneur

through myriad obstacles related to all loan processes. Los Angeles SBA District Director, Alberto G. Alvarado confirmed the value of the Agency's resource partners saying, "Without SCORE, the SBDCs, Women's Business Center, and our many other important resource partners, we could not possibly serve the number of small businesses that we reach out to on an annual basis. These entities are the technical assistance work horses, through whose

Continued on page 10

SBE Launches New Website www.sbeinc.com



Sub-Bids Request Ads »P. 1, 3, 4, 5



Public Legal Notices »P. 6, 7, 8, 9, 10



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Shoestring MARKETING by Alf Nucifora

How Can You Mend a Broken Brand?

I recently received a cordial invitation to meet with the brand bosses at Holiday Inn Hotels and their parent company, the Intercontinental Hotels Group. No doubt the invitation was proffered as a result of a previous column I wrote discussing the gradual deterioration of once revered brands. I still hold to the belief that the Holiday Inn brand has been a fading shadow of its former self. Its current incarnation is what inevitably happens when a brand becomes the handed-around, foster child of uncommitted owners and managers.

That said, I approached the meeting with a mix of healthy curiosity and mild skepticism. Undoubtedly, change is taking place at the company's Atlanta headquarters. An acknowledgement of the realities of life has forced a corporate renaming, this time to InterContinental Hotel Group from the previous Holiday Inn Worldwide, Bass Hospitality and Six Continents PLC. One suspects that the new nomenclature will play well on Wall Street. The corporate restructuring, whereby the hotel group stands on its own accord and is no longer associated with ill-fitting divisions such as soft drinks, for example, is sure to focus the brand strategy. There also seems a greater determination to keep the historically-fractious franchisee group appeased and mollified.

An Impressive Line-Up

Although there has been some confusion caused by the proliferation of brands now stabled under the Holiday Inn canopy, the segmentation strategy ultimately makes sense for a hospitality category that is increasingly fractionated by segmented target audience need. As InterContinental Hotel's President, Steven Porter, notes "When business does come back, InterContinental Hotel Group, as a multi-brand, national, multi-segment player, is well positioned to flourish."

The line-up is both intriguing and rational, a flag for every demographic nation. The limited-service Holiday Inn Express talks to the budget-driven traveler; Holiday Inn Select attracts the urban, airport-centric business traveler; the new Sun Spree Family Resorts are joined by the Orlando-based Holiday Inn Family Suites centered around family and kids; the Staybridge brand addresses the extended-stay guest; while the Crowne Plaza properties are attempting to go head-to-head against Hilton, Hyatt, Marriott, etc. for the meetings business. Ironically, the brand with the most potential is the InterContinental chain with wider penetration overseas and untapped growth opportunity in the U.S.

An effective bridge for cross-utilization across these brands may be the Priority Club Rewards frequency program with more than 16 million members. There's one major problem, however. The program is still primarily driven by the loyalty concept, as are the majority of competing hotel frequency programs. If Holiday Inn is smart enough to understand and exploit the CRM potential that lies within that database, the sky's the limit in terms of cultivating individual flag

loyalty while promoting cross-brand trial.

And Then There's Holiday Inn...

Mark Snyder, Senior Vice President of Brand Management for Holiday Inn Hotels and Resorts, talks passionately about replicating the Continental Airline experience (going from worst to first). While Snyder's goal is admirable, one wonders if Holiday Inn has a Gordon Bethune (Continental Airline's CEO) to play the role of ayatollah. The current strategy calls for refurbishing the brand with a return to nostalgia, a revisiting of greater times when Holiday Inn was number one. Snyder acknowledges the aging demographic of the customer (45+) and the heavy preponderance of business travelers (70%). But, he believes that he can recapture the brand loyalty of earlier decades by combining nostalgia with the reminder of good feelings that springs from brand familiarity, coupled with a strong value story. It's your basic, return-to-basics story.

It's not a guaranteed strategy, by any means. The business traveler of 2003 is far more discriminating and demanding than the pioneer of the 1970's. In order to re-establish communication and connection with the customer, the older more traditional properties with stand alone air-conditioners that

rumble with the noise of a 747, will have to be updated, or cut loose at a faster pace, this in addition to the \$2 billion that has already been spent on property refurbishment to date. Inconsistent front-counter service must be made consistent. Snyder notes that the brand will commit \$4 million at the property level to this need in the forthcoming 12 months...a good beginning, but only that. An aura of iconic change must continue to surround the brand. One-time events such as "Towel Amnesty Day" must be supplemented with even stronger, repetitive promotional heft, until a critical mass of positive brand noise is achieved. Most importantly, there is the issue of self and social risk. Bluntly stated, it begs the question, do I, as the Holiday Inn customer, feel comfortable and secure in associating with the Holiday Inn brand, from the viewpoint of personal self esteem or how that association will be perceived by my peers?

It will take some time for the verdict to come it. The alternatives, however, are clear. This time around, it's Continental or K-Mart. This cat may be on its ninth life.

Website: www.nucifora.com
Alf's syndicated writings appear in business publications throughout the U.S.

CALIFORNIA HIGH-SPEED VENTURES Package #1 - Open House

SAVE THE DATE!



**CALIFORNIA
HIGH-SPEED VENTURES**
KIEWIT | GRANITE | COMSA EMTE

Invites you to Attend: High-Speed Rail Construction Package #1 - Open House

All subcontractors including SB/MB/DB/DVBE's will have a chance to learn more about the project and network with key California High-Speed Ventures (CHSV) team members as well as other subcontractors and suppliers.

Refreshments will be provided.

Potential Scopes of Work:

- Structural Concrete
- Minor Concrete
- Engineering/Design
- Geotechnical
- Grading
- Metal Beam Railing
- QA/QC Inspection
- Reinforcing Steel
- Janitorial
- Underground Utilities
- Sound Control & Vibration Monitoring
- Professional Services
- Survey
- Environmental
- Trucking
- Traffic Control
- AC Paving
- Hazardous Material Removal
- Security
- AC Paving
- Signage
- Striping
- Fencing
- Electrical

Upcoming Open House Dates

July 25, 2012

*Kaiser Center, 300 Lakeside Dr.,
2nd Floor Auditorium, Oakland, CA*

July 31, 2012

*The Olympic Collection Conf. Center,
11301 Olympic Blvd., #204, Los Angeles, CA*

August 7, 2012

*Radisson Hotel and Conference Center,
2230 Ventura Street, Fresno, CA*

*RSVP/More Information
www.highspeedventures.com*

Schedule of Events

4:00 pm - 7:00 pm

*4:00 pm - 5:00 pm Presentations
5:00 pm - 7:00 pm Networking*

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SBE is a certified DBE - CA UCP Firm #5988

CALIFORNIA SUB-BID REQUEST ADS

REQUESTING BIDS FROM QUALIFIED DVBE SUBCONTRACTORS AND SUPPLIERS FOR THE FOLLOWING PROJECT:

**Rt. 5 – Silverbow Ave.
Contract # 07-215934
Los Angeles County**

Bids: July 26, 2012 at 2:00pm

This is a highway project with the typical items of work associated, but not limited to: Aggregate, Rip Rap Material, Bridge Deck Overlay, CIDH Pile, Clear and Grubbing, Concrete Barrier, Concrete Crack Sealing, Construction Area Signs, Consult - Enviro Compliance, Core and Saw, Demo Bridge, Demo Minor, Earthwork and Base, Imported Borrow, Electrical H'Way, Fence & MBGR, Minor Flat Concrete, Joint Seals, K-Rail, Landscape, Erosion Control, Metal Bridge Rail, Minor Concrete Structure, Pavement Grinding, Paving PCC, Plane A C, Paving ASPH Concrete, A C Dike and Misc, Pile Drive, Pipe - Coor Steel, Precast Concrete Pipe, Prestress Concrete, Ready Mix Concrete, Rebar, Rock Slope Protect, Sign Structures, Signs Roadside, Stripe and Mark, Structure Excavate Bridge, Structure Excavate Site, Traffic Control, Trucking.

C.C. Myers, Inc. is willing to break down items of work into economically feasible units to encourage DVBE participation. If you are interested in any of this work, please provide us with a scope letter or contact us immediately. Plans and Specifications are available from Caltrans at: www.dot.ca.gov/hq/esc/oe.

Conditions or exceptions in Subcontractor's quote are expressly rejected unless expressly accepted in writing. Subcontractor and Supplier quotes are required 24 hours prior to the bid date to enable thorough evaluation



C.C. Myers, Inc.

3286 Fitzgerald Rd. • Rancho Cordova, CA 95742
916-635-9370 • Fax 916-635-1527

Each Subcontractor shall be prepared to submit faithful performance and payment bonds equal to 100% of their quotation. The Contractor will pay standard industry rates for these bonds.

Contact C. C. Myers, Inc. for assistance with bonds, insurance, lines of credit, equipment, supplies or project plans and specifications.

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Looking for Subcontractors, Vendors, and Suppliers?

Advertise your Sub-Bid Requests in the Small Business Exchange.

With a monthly readership of 45,000, SBE reaches a diverse audience, cutting across ethnic and gender lines as well as traditional industry segments.

Call 1-800-800-8534
or visit us at www.sbeinc.com



Boerner Truck Center is seeking MBE, WBE for:
**Los Angeles Department of Water & Power
Fuel And Lube Service Trucks
Specification No. 7030
Location: Los Angeles, CA
Bid Date: 8/6/2012**

Seeking: Heavy Duty Commercial Truck and Body Equipment, CNG Fuel Systems, Fuel and Lube Service Bodies, Automotive, Truck Equipment, Natural Gas, Truck Body MFG, Towing / Hauling.

Boerner Truck Center

3620 E. Florence Avenue
Huntington Park, CA 90255
Phone: 323-560-3882 • Fax: 323-560-1835

Contact: Greg Davis
Email: gregdavis@boernertrucks.com

Contact Boerner Truck Center for assistance with bonds, insurance, lines of credit or project plans & specifications.

A downloadable specifications/bidding document is available at the Los Angeles Department of Water and Power's (LADWP) Electronic Request-Solicit-Procure System (eRSP) website <https://ersp.ladwp.com>

REQUESTING BIDS FROM QUALIFIED DBE SUBCONTRACTORS AND SUPPLIERS FOR THE FOLLOWING PROJECT:

**San Diego County Decks/Slabs
Contract #11-238604
California Department of Transportation
Bids: August 9, 2012 at 2:00 p.m.**

This is a highway project with the typical items of work associated, but not limited to: Aggregate, CIDH Pile, Clear and Grubbing, Concrete Barrier, Concrete Crack Sealing, Construction Area Signs, Consult - Enviro Compliance, Core and Saw, Demo Bridge, Demo Minor, Earthwork and Base, Imported Borrow, Electrical H'Way, Fence & MBGR, Minor Flat Concrete, Joint Seals, K-Rail, Landscape, Erosion Control, Metal Bridge Rail, Minor Concrete Structure, Pavement Grinding, Paving PCC, Plane A C, Paving ASPH Concrete, A C Dike and Misc, Pile Drive, Pipe - Coor Steel, Precast Concrete Pipe, Prestress Concrete, Ready Mix Concrete, Rebar, Rock Slope Protect, Sign Structures, Signs Roadside, Stripe and Mark, Structure Excavate Bridge, Structure Excavate Site, Traffic Control, Trucking.

C.C. Myers, Inc. is willing to break down items of work into economically feasible units to encourage DBE participation. If you are interested in any of this work, please provide us with a scope letter or contact us immediately. Plans and Specifications are available from the Caltrans website at www.dot.ca.gov/hq/esc/oe.

Conditions or exceptions in Subcontractor's quote are expressly rejected unless expressly accepted in writing. Subcontractor and Supplier quotes are required 24 hours prior to the bid date to enable thorough evaluation.



C.C. Myers, Inc.

3286 Fitzgerald Rd. • Rancho Cordova, CA 95742
(916) 635-9370 • FAX (916) 635-1527

Each Subcontractor shall be prepared to submit faithful performance and payment bonds equal to 100% of their quotation. The Contractor will pay standard industry rates for these bonds.

Contact C. C. Myers, Inc. for assistance with bonds, insurance, lines of credit, equipment, supplies or project plans and specifications.

AN EQUAL OPPORTUNITY EMPLOYER.

REQUESTING BIDS FROM QUALIFIED DVBE/SBE SUBCONTRACTORS AND SUPPLIERS FOR THE FOLLOWING PROJECT:

**Rt. 5 – San Antonio Drive
Contract # 07-215944
Los Angeles County**

Bids: August 9, 2012 at 2:00pm

This is a highway project with the typical items of work associated, but not limited to: Aggregate, Rip Rap Material, Bridge Deck Overlay, CIDH Pile, Clear and Grubbing, Concrete Barrier, Concrete Crack Sealing, Construction Area Signs, Consult - Enviro Compliance, Core and Saw, Demo Bridge, Demo Minor, Earthwork and Base, Imported Borrow, Electrical H'Way, Fence & MBGR, Minor Flat Concrete, Joint Seals, K-Rail, Landscape, Erosion Control, Metal Bridge Rail, Minor Concrete Structure, Pavement Grinding, Paving PCC, Plane A C, Paving ASPH Concrete, A C Dike and Misc, Pile Drive, Pipe - Coor Steel, Precast Concrete Pipe, Prestress Concrete, Ready Mix Concrete, Rebar, Rock Slope Protect, Sign Structures, Signs Roadside, Stripe and Mark, Structure Excavate Bridge, Structure Excavate Site, Traffic Control, Trucking. FCC/C.C. Myers, Inc. JV is willing to break down items of work into economically feasible units to encourage DVBE/SBE participation. If you are interested in any of this work, please provide us with a scope letter or contact us immediately. Plans and Specifications are available from Caltrans at: www.dot.ca.gov/hq/esc/oe.

Conditions or exceptions in Subcontractor's quote are expressly rejected unless expressly accepted in writing. Subcontractor and Supplier quotes are required 24 hours prior to the bid date to enable thorough evaluation.

FCC/C. C. MYERS, INC. JV

3286 Fitzgerald Rd. • Rancho Cordova, CA 95742
(916) 635-9370 • FAX (916) 635-1527

Each Subcontractor shall be prepared to submit faithful performance and payment bonds equal to 100% of their quotation. The Contractor will pay standard industry rates for these bonds.

Contact FCC/C. C. Myers, Inc. JV for assistance with bonds, insurance, lines of credit, equipment, supplies or project plans and specifications.

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General Electric International, Inc.
Request bids from certified MBE/WBE/OBE subcontractors on the following:

**LADWP, RFP 9066 "UMC Gorge Plants
Generator and Turbine Reliability
Improvement Project"
Bid Deadline August 27, 2012, 2PM PST**

Bid interest is being requested for electrician labor, laborer workforce, telecommunications (phones & internet connections), asbestos and lead testing and sampling, asbestos and lead stripping, blasting and disposal, welding services, industrial materials and tooling, and transportation services associated with industrial equipment and hydro generators within the fleet of LADWP owned and operated power plants.

Interested bidders should respond by August 6, 2012. MBE/WBE/OBE subcontractors or suppliers interested in becoming a qualified GE supplier on this or potentially other projects but who are unable to respond at this time are encouraged to provide their technical capabilities for future consideration.

For additional information on plans, specifications, requirements, please contact Greg Williams, GE International, Inc., 2120 Diamond Blvd., Suite 100, Concord, CA 94520, (707) 447-5620, email: gregory.d.williams@ge.com.

GE will advise and assist interested contractors and vendors in obtaining required bonds, lines of credit, and Insurance, as required by the Specifications.



**Project Name: Mission Bay Block 5 & 11
Location: Long Bridge Rd.
San Francisco, California**

Bid Date: August 16, 2012 at 2:00 PM

**Pre-Bid Conference: August 9, 2012 at 10:00 AM
Location: 180 Hubbell Street, San Francisco, CA**

Nibbi Brothers has been selected as the General Contractor for the Mission Bay Block 5 & 11 project in San Francisco, CA. We are currently requesting bid proposals from qualified subcontractors including those certified with The Office of the City Administrator (Successor Agency to SFRA) for Earthwork, Piles, Gas Vapor Barrier, Concrete, Rebar, Waterproofing and Surveying. Subcontractors will receive an email notification via NewForma to download drawings and provide proposals by Thursday, August 16, 2012. The developer for this project has fully financed this project and we will commence construction in October 2012. Many of the subcontractors that will be providing proposals for this project are also working with Nibbi Brothers on several other projects. Nibbi's expectation is that all subcontractor bid proposals will be market price and competitive. This project consists of 311,954 sq.-ft. containing 170 units of market-rate apartments for Block 5, ranging from 550 sq.-ft. studios to 1,250 sq.-ft. lofts, with 16,000 sq. ft. of retail space. Block 11 consists of 312,389 sq.-ft. containing 190 units of market-rate apartments, ranging from 540 sq.-ft. studios to 1,380 sq.-ft. lofts and community spaces. The projects, supported by piles, consist of 4 and 5-story residential buildings over 2 levels of parking. The levels above the podium slabs will be Type III and V. The Office of the City Administrator (Successor Agency to SFRA) participation goal has been established for this project at: 31% for MBE Subcontractors and 10% for WBE Subcontractors and we highly encourage all certified firms with former SFRA and LBEs to bid.

To obtain bid and contract documents please email kristinn@nibbi.com. Plans and specifications are available for viewing in Nibbi Brothers General Contractors planroom.

FAX OR EMAIL PROPOSALS TO
NIBBI BROTHERS GENERAL CONTRACTORS
AT: 415-241-2951 or email: bids@nibbi.com.

For information regarding this project contact:

ATTN:
Elizabeth Crockett (elizabethc@nibbi.com)
or Kristin Medwick (kristinn@nibbi.com)
Phone: 415-863-1820 / Fax: 415-241-2951

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CALIFORNIA SUB-BID REQUEST ADS

**MARTIN LUTHER KING, JR. MEDICAL CENTER
MULTI-SERVICE AMBULATORY CARE CENTER ("MACC")
LOS ANGELES, CA
INVITATION TO PREQUALIFY AND BID PACKAGE #8**

McCARThY BUILDING COMPANIES, INC. is accepting competitive sealed bids for the following work categories: 54. Imaging 55. Dental-Sinus Imaging 56. Central Sterile 57. Dental Equipment & Cabinetry 58. Ophthalmology Equipment & Cabinetry

Project Scope: The proposed project includes construction of a new, fully built out 4-level, 138,000 square foot Multi-Service Ambulatory Care Center building. The new MACC Building will be physically connected on the ground floor to the existing North Support Building (NSB) to provide connectivity between the patient accessible support services in the NSB and clinical functions in the new MACC. The existing NSB is 51,700 square feet. Approximately 34,000 square feet of tenant improvements will be performed in the NSB to provide space for various MACC departments. There are also minor tenant improvements in the South Support Building (SSB). McCarthy received Notice to Proceed (NTP) from the County of Los Angeles on January 9, 2012. Early construction activities are in progress and the Project will have an approximate remaining duration of fourteen (14) months from bid date.

Bid Proposals will be received until 2:00 P.M. on Thursday, August 9, 2012 at:
McCarthy Building Companies, Inc., Attn: Mr. Jon Quigley
12021 S. Wilmington Ave., North Support Building 2nd Floor, Los Angeles, CA 90059
Emailed and faxed copies are acceptable.

At bid time all bidders, for any bid over \$100K, will be required to provide a **15% Bid Security** (on the McCarthy Bid Bond Form provided in the Front Ends). Along with the Bid Bond, the following documents will be required at Bid Time: Bid Proposal completed on McCarthy's Bid Form, completed McCarthy Pre-Qualification Questionnaire, Bid Bond on McCarthy provided form. A 100% Performance and Payment Bond from an admitted surety will be required upon award of contract.

Bid documents are available from Davis Blueprint:

Main Office: 3205 N. Main Street, Los Angeles, CA 90031 | **T:** 323.225.7483 | **F:** 323.225.2622

Bid Documents may also be viewed online at <http://www.biddox.com/pnonline/>

Project Password: MLKMACCBP8 (case sensitive)

All bidders must have been prequalified by McCarthy for this project. Having prequalified for other McCarthy projects does not count. The Subcontractor's Pre-qualification Statement is specific for this project and is required at bid time. In addition to the Subcontractor's Pre-qualification Statement, all Subcontractors must have Tier 1 prequalification approval prior to entering into a subcontract with McCarthy, please go to <https://prequalification.mccarthy.com/> to start the Tier 1 prequalification process upon receipt of this notice.

Do not contact the County, Architect or any Consultants. All questions will be sent to Jon Quigley via email at: jquigley@mccarthy.com.

* - This is a best value selection. (i.e. award will be based upon price, qualifications, experience, schedule, claims history, safety, qualified Small Business Enterprise participation, and adherence to the architectural room layout/floor plan, medical equipment structural support, electrical, plumbing, and mechanical basis of design criteria). Should the bidder's submitted equipment require additional revisions or modifications than what is currently shown in these documents the cost to perform such modifications will be included in the analysis of the bidder's proposal.

* - This is a Prevailing Wage Project. There is also a Community Workforce Agreement (CWA) in place.

* - A 100% Performance and Payment Bond from an admitted surety will be required upon award of contract for all trades.

* - McCarthy is signatory to union agreements with the Carpenters, Laborers, and Cement Masons. Subcontractors will comply with such labor agreements for all of Subcontractor's Work falling within the jurisdiction of such labor agreements. Subcontractor agrees to require its subcontractors and their subcontractors, if any, to be bound in a like manner.

* - McCarthy is an equal opportunity employer and encourages qualified Community Business Enterprises (CBE) which includes business enterprises owned by disabled veterans, disadvantaged business enterprises, and minority and women-owned business enterprises. McCarthy also endeavors to hire Local Small Business Enterprises (Local SBE) businesses and Local Worker Hiring.

For assistance in obtaining bonds, lines of credit, or insurance, please visit the Los Angeles County Office of Small Business – Procurement Technical Assistance Center at laosb.org

McCarthy Building Companies, Inc.

12021 S. Wilmington Ave., North Support Bldg., 2nd Floor, Los Angeles, CA 90059

TEL: 310-884-9007 FAX: 310-885-5856

WE ARE AN EQUAL OPPORTUNITY EMPLOYER



Sub-Bids Requested From Qualified UDBe Subcontractors & Suppliers:
I-15/I-215 Interchange Improvements – Devore Design-Build Project In San Bernadino County
Contract No.: 08-OK7104, Project No.:0800003664
Subcontractor Proposals Due: August 22, 2012

The SGJV is interested in soliciting in Good Faith all subcontractors and suppliers, as well as certified UDBe companies for this project. Proposals are requested for supplies and services including, but not limited to: Biological Monitor, Storm Water Pollution Plan, Street Sweeping, Construction Area Signs, Traffic Control System, Temporary Fencing, Erosion Control, Temporary Traffic Stripe/Markings, Temporary Railing, Portable Changeable/ Message Signs, Temporary Crash Cushion Module, Metal Beam Guard Railing, Roadside Signs, Abandon Culvert, Cold Place Concrete Pavement, Concrete Barrier, Bridge Removal, Clearing and Grubbing, Roadway Excavation, Structure Excavation, Structure Excavation (Bridge), Structure Excavation (Retaining Wall), Structure Backfill, Sand Backfill, Imported Borrow, Rock Blanket, Erosion Control, Fiber Rolls, Corrugated Steel Pipe Conduit, Class 2 Aggregate Base, Lean Concrete Base, Hot Mix Asphalt, Place Hot Mix Asphalt Dike, Tack Coat, Concrete Pavement, Profile Grinding, Furnish & Drive Steel Pile, CIDH Concrete Piling, Prestressing CIP Concrete, Precast Concrete, Structural Concrete, Bridge Structural Concrete, Retaining Wall, Minor Concrete, Soundwall Barrier, PTFE Bearing, Joint Seal Assembly, Joint Seal, Bar Reinforcing Steel (Bridge), Bar Reinforcing Steel (Retaining Wall), Furnish Sign Structure, Install Sign Structure, Furnish Laminated Panel, Furnish Single Sheet Aluminum Sign, Metal (Barrier Mounted Sign), Roadside Sign, Install Sign, Alternative Pipe Culvert, Reinforced Concrete Pipe, Plastic Pipe, Corrugated Steel Pipe, Welded Steel Pipe Casing, Alternative Flared End Section, Irrigation and Landscaping, Rock Slope Protection, Slope Paving, Minor Concrete, Miscellaneous Metal, Miscellaneous Iron and Steel, Bridge Deck Drainage System, Chain Link Fence, Chain Link Railing, Pipe Handrail, Tubular Handrail, Concrete Barrier, Cable Railing, Transition Railing, Transition Railing, Terminal System, Crash Cushion, Aggregate Bases and Structural Backfill, Pavement Delineation, Concrete Barrier, Signal & Lighting, Lighting & Sign Illumination, Interconnection Conduit & Cable, Fiber Optic Conduit, Electric Service (Irrigation), Traffic Monitoring Station, Closed Circuit TV System, Ramp Metering System, Earth Retaining Structures.

In order to assist UDBe subcontractors and suppliers, we will divide total requirements into smaller packages, tasks or quantities and establish delivery and construction schedules which will permit maximum participation when feasible.

If you are interested in submitting a proposal, and would like access to the Plans and Specifications, please visit the SGJV website and complete the contractor's questionnaire on the following website: www.usa.skanska.com/devoreinterchange

SKANSKA | GRANITE

a Joint Venture, in Association with **HNTB**

1995 Agua Mansa Road • Riverside, CA 92509-2405

Phone: (951) 684-5360 • Fax: (951) 788-2449

Contact Email: www.usa.skanska.com/devoreinterchange

Official Bid packages will be issued pending Prime Contractor selection, at which time the SGJV will assist qualified subcontractors in obtaining bonding, lines of credit, insurance, necessary equipment, materials and/or supplies. The SGJV insurance requirements are Commercial General Liability (GL): \$1M ea. occ., \$1M personal injury, \$2M products & completed operations agg. & general agg.; \$1M Auto Liability; \$5M Excess/Umbrella and \$1M Workers' Comp. Endorsements or waivers required are Additional Insured End., Primary Wording End., and a Waiver of Subrogation (GL & WC). Other insurance requirements may be necessary per scope. Subcontractors may be required to furnish performance and payment bonds in the full amount of their subcontract by an admitted surety and subject to approval by SGJV. SGJV will pay bond premium up to 1%. SGJV is signatory to Operating Engineers, Laborers, Cement Masons Carpenters unions and Teamsters. Subcontractors must provide weekly, one (1) original and (1) copy of all certified payrolls, including non-performance, and fringe benefit statement if required by law or by the Prime Contract. All interested subcontractors, please indicate all lower tier UDBe participation offered on your quotation as it will be evaluated with your price. SGJV is an equal opportunity employer

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 CAHST@Dragados-USA.com | ATTN: Jeffrey Gergal
 www.dragados-samsung-police.com



Equal Opportunity Employers

Invitation to Bid and Request for Notice of Interest from certified SBE/DBE/DVBE/MB Subcontractors, Material and/or Suppliers, and professional services for:

INITIAL CONSTRUCTION SECTION: CONSTRUCTION PACKAGE #1

California High-Speed Train Project

OWNER: California High-Speed Rail Authority

LOCATION: Central Valley, CA

COUNTY: Fresno / Madera

BID DEADLINE: September 17, 2012

SBE/DBE Goal: 30%

Quotes for Services & Supplies requested for the following items for bid including, but not limited to:

Asphalt, Block Masonry, Aggregate Supply, Traffic Control, Asphalt Paving, Concrete Saw Cutting, Drainage, Clear & Grub, Concrete Barrier, Concrete Supply, Erosion Control, Cleaning, Geotechnical Testing, SWPPP Design, Demolition, Ground Improvements, Electrical, Fencing and Guard Rail, Hazardous Materials, Liner Supplier, Landscape and Irrigation, Material Testing, Structural Design, Spill Containment, Material Trucking, QA/QC, Minor Concrete, Miscellaneous Metals, Noise Monitoring, Trucking, Personal Protection Equip., Painting (Structural Steel), Structural Steel, Landscape Design, Testing Laboratory, Railroad, Misc. Steel, Signage, Scheduling, Rebar, Striping, Safety Services/Supplies, Security, Surveying.

Opportunities for quotations will be needed throughout the life of the project. Terms and conditions should be made part of the quotations. 100% performance and payment bonds may be required for the full amount of the subcontract price. DSP JV will assist with obtaining bonding, lines of credit, insurance by encouraging the SBE/DBE/DVBE/MB to work with state supportive services programs. All responsive subcontractors must possess a current contractor's license, insurance, and worker's compensation coverage complying with DSP JV requirements and will be required to sign the standard DSP JV Subcontract Agreement. A Worker's compensation Waiver of Subrogation will also be required.

The DSP JV will analyze and consider each SBE/DBE/DVBE/MB quote received, including those that are broken down into economically feasible units to facilitate bidding. Quotes must be valid for the same period of time as specified by Owner for contract award. Any conditions or exceptions in Subcontractor's quote are expressly rejected unless accepted in writing. Subcontractor scope (including any conditions or exceptions) is required by September 07, 2012 to allow proper evaluation. Proposals are required by September 07, 2012. Send SBE/DBE/DVBE/MB certification (CUCP/DGS) with quote. Non SBE/DBE/DVBE/MB- Subs/Suppliers: Indicate 2nd tier SBE/DBE/DVBE/MB participation offered on your quotation as it will be evaluated with your price.

DSP JV is committed to ensuring that SBE/DBE/DVBE/MB has the maximum opportunity to successfully perform on this project, and to making good faith efforts to achieve the SBE/DBE/DVBE/MB goal.

Condon-Johnson & Associates, Inc. –
 Nicholson Construction Company Joint
 Venture (CJA-NCC JV)
 REQUEST FOR QUALIFIED SBE/DBE
 SUBCONTRACTORS AND SUPPLIERS FOR
**City and County of San Francisco Municipal
 Transportation Agency
 Third Street Light Rail Program Phase 2
 Central Subway, Union Square/
 Market Street Station**
Bid Date: August 15, 2012 @ 3:00 P.M.

CJA-NCC JV is requesting quotes from all qualified subcontractors and suppliers including certified SBE/DBE firms. CJA-NCC JV is willing to further break down items into economically feasible units to facilitate and encourage participation. We are requesting quotes on the following material supply items and scopes of work, including but not limited to:

Photographic documentation, testing and inspection, handling transportation and disposal of grout spoils, supply structural steel bracing and piles, fabricate structural steel bracing and piles, supply cement, supply concrete backfill, supply specialty drilling equipment, supply fuel oil and grease, supply welding equipment and welding supplies, furnish and provide temporary power, furnish and provide construction water, excavation demolition and backfill of existing obstructions, saw cutting, geotechnical instrumentation and monitoring, structural instrumentation and monitoring, supply oscillator casing, supply micropiles, supply tiebacks, dewatering wells and discharge, buy and weld studs, form and pour guide walls.

Bid documents may be procured at no cost from the SFMTA, ATTN: Mr. Bernie Ancheta, One South Van Ness Avenue, 3rd Floor, San Francisco, CA 94103, fax (415) 701-4300 phone (415) 701-4278. We are available to assist you in such matters as clarifying questions regarding the scope of work, obtaining plans and specifications, bid preparation, obtaining bonds, lines of credit, or insurance as required by contract. Must be properly licensed for the type of work performing and may be required to furnish bonding for insurance, equipment, material and/or supplies. For assistance or if there are questions please contact us by phone (510) 636-2100 or fax (510) 568-8569. The estimator for this project is Mark Morrison.

An Equal Opportunity Employer

Requesting sub-bids from qualified DBE Subcontractors and Suppliers

J.F. Shea Construction, Inc. is bidding this project and solicits your participation in preparation of this bid. We are particularly interested in bids from subcontractors/suppliers for the following work items: DEMOLITION, AC PAVING, REINFORCING STEEL, READY-MIX CONCRETE, PRECAST CONCRETE VAULTS, MISCELLANEOUS METALS, ACCESS DOORS, PROTECTIVE COATINGS, EQUIPMENT, PRE-MANUFACTURED FIBER-GLASS SHELTER, HVAC, ELECTRICAL AND INSTRUMENTATION

Carbon Canyon Recycling Facility Recycled Water Pump Station Expansion
Location: Chino, CA

Owner: Inland Empire Utilities Agency

Estimated Cost: \$3,330,000

Bid Date: August 23, 2012 @ 2:00 P.M.

J.F. Shea Construction, Inc.

(An Equal Opportunity Employer)

667 Brea Canyon Road, Suite 30

Walnut, CA 91788-0489

Phone: 909-595-4397 • Fax: 909-444-4268

Contact: Lori Olivas

Plans are available via TheNetwork at
<https://www.govbids.com/scripts/TheNetwork/member/login/Default.asp>

Plans may also be viewed at the Dodge News

Plan Rooms and at

J.F. Shea Construction offices,

667 Brea Canyon Road, Suite 30,

Walnut, CA 91788

Bidders are required to read and understand owner's requirements including warranty requirements. Bidder's or manufacturer's standard warranties will not be accepted unless they comply fully with owner's requirements.

J.F. Shea Construction, Inc. is an equal opportunity employer and intends to negotiate in good faith with interested DBE firms and intends to utilize the lowest responsive bidder.

Requests
EXPRESSIONS OF INTEREST
 from Qualified UDBe/DBE
 Subcontractors/Suppliers for:
I-15/215 Devore Interchange
Caltrans DB Contract 08-0K7104
In San Bernardino County
Price Proposal Due August 31, 2012

Description of Work: Aggregate Supply, Architectural Surfacing, Asphalt Paving, Bridge/Road Joint Seals, Cast-in-Drill Holes, Clear and Grub, Concrete Barrier, Concrete Pavement Supply, Concrete Supply, Demolition, Dowels, Earthwork, Electrical, Erosion Control, Fence, Landscaping, Metal Beam Guard Rail, Minor Concrete, Misc. Iron and Steel, Painting, Pavement Markings, Piling, Potholing, Precast Bridge, Precast Prestressed Concrete Panels, Prestressing, Rebar, Signs, Soundwalls, Steel Bridge, Storm Drain, Striping, SWPPP, Tie Bars, Traffic Control, Trucking.

Atkinson Contractors, LP

27422 Portola Parkway, Suite 250

Foothill Ranch, CA 92610

Phone: 949-855-9755 Fax: 949-855-9923

Contact Andrew Nelson at 949-204-7140

To see plans, specs and addenda go to:

<http://www.dot.ca.gov/hq/oppd/designbuild/devore-index.htm>

100% Performance & Payment Bonds will be required for subcontractors greater than \$100,000. Atkinson will pay the cost of bonds up to 1.5%. Insurance requirements per ITB Book 1 - DB Contract, Section 9.

An Equal Opportunity Employer

Requests sub bids from qualified California Department of General Services (DGS) certified Small businesses & Micro businesses. Subcontractors, suppliers, and truckers for the following project:

WATER PROTECTION PROJECT
Santa Clara Valley Water District
Contract No. C0583 / Project #94084005
Bids: August 8, 2012 @ 2pm

Demo – Chain Link Fence – Excavation & Backfill – Utility Trenching - Asphalt & Structural Concrete – Doors & Hardware – Painting – Security Cameras/System – Fire Stopping – Fiber Optics

Proven Management, Inc.

712 Sansome Street, San Francisco, CA 94111-1704

Phone: 415-421-9500 • Fax: 415-421-9600

Bonding, insurance, lines of credit and any technical assistance or information related to the plans & specifications & requirements for the work will be made available to interested DGS certified small & micro business suppliers & subcontractors. Assistance with obtaining necessary equipment, supplies, materials, or related assistance or services for this project will also be offered to interested DGS certified small & micro business suppliers, subcontractors, truckers.

100% Payment & Performance bonds will be required from a single, Treasury-listed surety company subject to PMI's approval. PMI will pay bond premium up to 1.5%. Subcontractors awarded on any project will be on PMI's standard form for subcontract without any modifications. For questions or assistance required on the above, please call.

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THE CITY OF LOS ANGELES

PROFILE:

Ken Ashford, Business Outreach Representative



Kenneth L. Ashford is a Business Outreach Representative for the Metropolitan Water District of Southern California.

He joined Metropolitan in December of 1994 and is currently working in Metropolitan's legislative branch. He is responsible for coordinating legislative issues and public outreach for the Water Resources

Management Group.

Ken received his bachelor's degree in Sociology in 1989 from California State University, Northridge, and a Masters degree in Business Administration from the University of Phoenix in 1999. Subsequent to joining Metropolitan, he worked as a Field and Policy Deputy for Los Angeles County Supervisor, Edmund D. Edelman.

In 1998, Los Angeles Mayor Richard J. Riordan appointed Ken to the City's Affordable Housing Commission, and he was re-appointed by Mayor James K. Hahn in 2001.

Ken and his wife, Sharon, currently reside in Granada Hills, California with their three children.

About The Metropolitan Water District of Southern California

Mission Statement

The Metropolitan Water District of Southern California is a consortium of 26 cities and water districts that provides drinking water to nearly 19 million people in parts of Los Angeles, Orange, San Diego, Riverside, San Bernardino and Ventura counties.

The mission of the Metropolitan Water District of Southern California is to provide its service area with adequate and reliable supplies of high-quality water to meet present and future needs in an environmentally and economically responsible way.

Metropolitan currently delivers an average of 1.7 billion gallons of water per day to a 5,200-square-mile service area.

Source: U.S. Small Business Administration

Diversified Risk Management, Inc. - 2012 Women in Business Champion & Success Story



Patricia A. Kotze-Ramos, owner and founder of *Diversified Risk Management, Inc.*

2005, DRM Inc. grew from 500 sq. ft. to 2,500 sq. ft. and she now employs approximately fifty employees and contractors.

Her company serves small business as well as Fortune 500 companies, government agencies, attorneys, non-profits and individuals who require the best in investigations, training, background checks and security services. Having been in the consulting business for over 27 years, Kotze-Ramos has served as a role model for other women and actively mentors other women-business owners through several boards, committees and organizations.

In addition to running a successful business, she has served as a member and president of Soroptimist International of Downey, a board member of the California State Superintendent of Public Instruction, Chair of the City of Downey Public Works Committee and currently is the 2011 City of Downey Chamber of Commerce President-elect.

About Diversified Risk Management, Inc.

Diversified Risk Management, Inc. (DRM, Inc.) is a Private Investigation firm primarily serving employers and their attorneys by preventing, identifying, responding to and mitigating risks associated with the workplace. DRM, Inc. is an industry leader, known for solving complex business problems while minimizing the risk of litigation.

Source: U.S. Small Business Administration; Diversified Risk Management, Inc.

CALIFORNIA PUBLIC LEGAL NOTICES



UCLA

ADVERTISEMENT FOR BIDS

Subject to conditions prescribed by the University of California, Los Angeles, sealed bids for a lump-sum contract are invited for the following work:

GUEST HOUSE RENOVATION BID PACKAGE 2 Project Number 946316.01

DESCRIPTION OF WORK: Renovation of seven bathrooms in guest rooms and renovation of common areas (public restrooms, parking garage, interior lobby and outdoor patio). Work includes but is not limited to electrical, plumbing, framing, drywall, Venetian plaster, painting, tile work, millwork, carpeting and the abatement of hazardous materials.

BIDDING DOCUMENTS:

1. Bidding Documents will be available beginning on July 25, 2012 and will be issued at:

ARC
2435 Military Ave.
Los Angeles, CA 90064
Telephone (310) 477-6501
Website: <http://social.fordgraphics.com/>

2. Bidders may view the Bidding Documents online at the ARC PlanWell Public Plan Room, and purchase digital and/or hard copies of the Bidding Documents by contacting ARC as indicated above. All parties will make arrangements with and payment to ARC directly. (NOTE: Bidding Documents will not be issued at the University's office.)

BID DEADLINE: Bids will be received only at the following location:

Contracts Administration
University of California, Los Angeles
1060 Veteran Avenue, Suite 125
Box 951365
Los Angeles, California 90095-1365
310-825-7015

and must be received at or before:

2:00 p.m., August 15, 2012

MANDATORY PRE-BID CONFERENCE & JOB WALK: A mandatory Pre-Bid Conference and mandatory Pre-Bid Job Walk will be con-

ducted on August 2, 2012 beginning promptly at 10:00 a.m. Only bidders who participate in both the Conference and the Job Walk, in their entirety, will be allowed to bid on the Project as prime contractors. Participants must arrive at or before 10:00 a.m.. Persons arriving later than said time will not be allowed to bid on the Project as prime contractors. Participants shall meet at Capital Programs Building, 1060 Veteran Avenue (follow signs to the meeting room), UCLA campus (refer to the online UCLA Campus Map at www.ucla.edu/map). For further information, contact Wayne Chiu at 310-206-0980.

(NOTE: Bidders are advised that parking may be difficult. Bidders should allow ample time to drive to the above location in heavy traffic, find a parking space, walk to the building, and arrive in the designated Meeting Room prior to the required time. It is currently anticipated that the Conference/Job Walk will last at least 2 hours.)

LICENSE REQUIREMENTS: The successful Bidder will be required to have the following California current and active contractor's license at the time of submission of the Bid:

B License (General Building)

In addition, the successful Bidder (or its hazardous materials abatement subcontractor, if appli-

cable) must also have each of the following from the State of California:

ASB (Asbestos Certification) AND HAZ (Hazardous Substance Removal Certification)

Bidder shall maintain or cause to be maintained Contractor Pollution Liability Insurance as specified in the Supplementary Conditions of the Contract Documents.

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. Each Bidder may be required to show evidence of its equal employment opportunity policy. The successful Bidder and its subcontractors will be required to follow the nondiscrimination requirements set forth in the Bidding Documents and to pay prevailing wage at the location of the work.

The work described in the contract is a public work subject to section 1771 of the California Labor Code.

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

(Visit our website at: <http://www.capital.ucla.edu>)

SAN FRANCISCO BAY AREA



Mayor Lee Signs San Francisco's Balanced Budget for Fiscal Year 2012-13 & 2013-14



Edwin M. Lee,
43rd Mayor of San Francisco

City's First Two-Year Balanced Budget Creates Job for Residents, Grows Local Economy, Invests in Critical Infrastructure & Boosts Public Safety, Social Safety Net Services

Mayor Edwin M. Lee today signed San Francisco's first-ever two-year balanced budget for Fiscal Year 2012-13 and 2013-14 after the Board of Supervisors unanimously approved it yesterday. The City's first Two Year Budget closed a projected \$263 million General Fund deficit for the coming Fiscal Year 2012-13 and \$375 million deficit for Fiscal Year 2013-14.

"This two-year balanced budget invests in our people, our neighborhoods and our critical infrastructure to create jobs for our residents and expand support for public safety, small business, our schools and the social safety net in San Francisco," said Mayor Lee. "I'm especially proud that, in an era of declining support from the State and Federal governments

and amidst bitter partisan divides in Sacramento and Washington, we in San Francisco have worked together to build consensus and embrace pension, health and long-term fiscal reforms that increase our reserves and boost our economic recovery for the future. I want to thank all the members of the Board of Supervisors, especially Budget Chair Carmen Chu, as well as business, labor and community organizations, for their hard work and involvement this year to develop our first-ever two-year balanced budget."

"This historic budget reflects our recovering San Francisco economy and our collective investment in the basic services and programs that our resident and visitors depend on," said Board of Supervisors President David Chiu, who championed the 2009 ballot initiative to require a two-year budget.

"A strength of a two-year budgeting process is that it forces the City to understand the ongoing impacts of any one year's budget decisions," said Supervisor Carmen Chu, Chair of the Budget Committee. "In addition to balancing the local shortfall, the City had a unique challenge this year in absorbing many state and federally funded programs, such as the Redevelopment Agency and cuts to HIV/AIDS services. However, through the budget process, we were still able to make key investments to ensure public safety by funding Police Academy

classes; provide economic opportunities in the City with an eye toward assisting small businesses; and preserve critical health and human services while maintaining healthy financial reserves."

The City's budget includes investments that ensure that people who live, work and visit San Francisco feel safe; investments that protect the social safety net and supports seniors, youth and low-income and working class families; and investments that support diverse neighborhoods, the City's critical infrastructure and thriving commercial corridors.

The City's balance budget is the culmination of hard work and collaboration by the City's elected officials, residents, departments, community organizations, employees and a wide range of other stakeholders.

In a year where the State and Federal government are scaling back, protecting social safety net services is more important than ever. In the City's budget, service reductions in the Health Department and Human Services Agency were rejected and provided full restoration of State and Federal cuts to HIV/AIDS services. In addition, the budget includes a 1.9 percent cost-of doing business increase for non-profit service providers who have not seen an adjustment for five years.

Agreements were reached with the City's employee unions, saving the City more than \$28 million, protecting City services, putting people back work 10 more days a year and enacting improvements to immediately control employee health care costs. While protecting the economic recovery, agreements also included a modest wage increase in the second year to employees who have sacrificed over the last several years.

Mayor Lee proposed a budget that puts San Franciscans back to work, doing more to strengthen job creation and continue the growth of a recovering economy. San Francisco's unemployment rate dropped from 9.6 percent in early 2011 to 7.8 percent today. The City's budget invests in strategies that incentivize job creation and train and place residents for the jobs of the 21st century.

The adopted budget includes \$308 million in smart capital investments that are recommended as part of the City's Ten-Year Capital Plan to improve and invest in the City's infrastructure. Over the next two years, the City will invest in and improve water, wastewater and power infrastructure, begin implementing the Airport's Runway Safety Area Plan, continue investing in our waterfront piers and Port facilities including the Cruise Terminal project – all putting San Franciscans back to work

The City will continue to invest in parks and open space. Mayor Lee and Board of Supervisors have proposed a \$195 million bond measure for the November ballot to make parks safe, clean and inviting for everyone.

Continued on page 10

SAN FRANCISCO FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT
File No. A-0344730-00

Fictitious Business Name(s):
1. Bay Pros Construction
Address
2448 Great Hwy, San Francisco, CA 94116
Full Name of Registrant
Mario Funes
Address of Registrant
2448 Great Hwy, San Francisco, CA 94116

This business is conducted by **An Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **7/23/2012**.

Signed: **Mario Funes**

This statement was filed with the County Clerk of San Francisco County on 7/23/12.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: **Mariedyne L. Argente**
Deputy County Clerk
7/23/2012

7/26/12 + 8/2/12 + + 8/9/12 + 8/16/12

FICTITIOUS BUSINESS NAME STATEMENT
File No. A-0344375-00

Fictitious Business Name(s):
1. Pop Social
Address
2950 Van Ness Avenue Apt. #1, San Francisco, CA 94109
Full Name of Registrant
Jungah Lee Address of Registrant
2950 Van Ness Avenue #1, San Francisco, CA 94109

This business is conducted by **An Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **6/16/12**.

Signed: **Jungah Lee**

This statement was filed with the County Clerk of San Francisco County on 6/29/12.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: **Magdalena Zevallos**
Deputy County Clerk
6/29/2012

7/5/12 + 7/12/12 + 7/19/12 + 7/26/12

FICTITIOUS BUSINESS NAME STATEMENT
File No. A-0344321-00

Fictitious Business Name(s):
1. Victoria Ngo Design Studio
Address
1450 7th Ave. #1, San Francisco, CA 94122
Full Name of Registrant
Victoria Ngo
Address of Registrant
1450 7th Ave. #1, San Francisco, CA 94122

This business is conducted by **An Individual**. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on **N/A**.

Signed: **Victoria Ngo**

This statement was filed with the County Clerk of San Francisco County on 6/28/12.

Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law

Filed: **Mariedyne L. Argente**
Deputy County Clerk
6/28/2012

7/5/12 + 7/12/12 + 7/19/12 + 7/26/12

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CALIFORNIA PUBLIC LEGAL NOTICES

UNIVERSITY OF CALIFORNIA DAVIS HEALTH SYSTEM

ADVERTISEMENT FOR BIDS

Subject to conditions prescribed by the University of California, Davis Health System, sealed bids for Prime Trade Contract are invited for the following work:

PROJECT NO. 9559110-REBID RADIOCHEMISTRY RESEARCH AND TRAINING FACILITY

The Radiochemistry Research and Training Facility Project will be constructed by multiple prime trade contractors, each working under a separate contract or contracts with the University. This procurement is for a prime contractor to perform the work identified in the Bid Package listed below. The contractor who is awarded the contract will be referred to as a "Prime Trade Contractor." License requirements are stated in the Bid Package in accordance with California State Law.

Bid Package:

BP-01: General Construction (BR-1)

Estimated Construction Cost: \$500,000
License Class: B – General Building Contractor
Bidder Qualifications: To be eligible for consideration of award, bidders must have the minimum experience set forth in the Qualifications Questionnaire included in the bid documents. Bidders must submit the qualification documents as an attachment to the Bid Form.

A Mandatory Pre-Bid Conference and Job Walk will be conducted on Tuesday, July 31, 2012, at 11:00 AM.

Bids will be received only at: Facilities Design and Construction.

Bid Deadline: Sealed bids for bid package must be received on or before 11:00 AM, Friday, August 10, 2012.

As described in more detail in the bidding documents, significant features of this multiple prime contract method of constructing the project are as follows:

The University will award separate prime trade contracts to the various trades necessary to construct the entire project. The Prime Trade Contractor will be required to work at a project site shared by other Prime Trade Contractors and contractors ("Separate Contractor") hired by the University, to cooperate with such other contractors, and to coordinate its work with the work of the other contractors.

The Prime Trade Contractor will be required to perform its work in accordance with a Master Project Schedule to be developed, updated, and maintained by the University Representative after award of the Prime Trade Contract. The Prime Trade Contractor will be required to provide specified scheduling information necessary for the development, updating, and maintenance of the Master Project Schedule by the University Representative.

The Prime Trade Contractor will be required to commence its work on or after 08/31/2012.

The Prime Trade Contract must be fully completed on or before 07/05/2013.

The Radiochemistry Research and Training Facility Project is the addition of a Radiochemistry Laboratory to an existing occupied laboratory building located at 2921 Stockton Boulevard on

the University of Davis Medical Center Campus. The project is also known as Phase 3B.

Phase 3B is an approximately 6000 SF laboratory suite that consists of an open laboratory area with laboratory support spaces which include: cell culture, equipment/microscope, and fume hood rooms. Also, included are several "Hot" Rooms: Training Hot Cell Room, Hot Cell Room, QC Laboratory and Radioisotope Fume Hood Room. The Office support spaces will include: an open office, post doctorate area with coffee bar and two private offices. The work includes removal and replacement of the existing roofing, and some minor demolition and repair of an exterior wood frame and stucco facade.

Bidding Documents will be available to Bidders beginning on **Friday, July 20, 2012** and will be issued only at:

**Facilities Design & Construction
4800 2nd Avenue, Suite 3010,
Sacramento, CA 95817
Tel: 916-734-7024; Fax: 916-734-7751
www.ucdmc.ucdavis.edu/facilities/**

Checks for a non-refundable fee will be required in the amount of **\$50.00** per set of Bidding Documents. Checks are to be made payable to **"The Regents of the University of California."** The bidding documents are not to be returned.

Bids will not be accepted after the date and time stipulated above for Bid Package.

Bid Security in the amount of 10% of the Lump Sum Base Bid, excluding alternates, shall accompany each Bid. The Surety issuing the Bid Bond shall be on the Bid Deadline, **an admitted surety insurer (as defined in the California Code of Civil Procedure Section 995.120).**

All **Pre-Bid Conference and Job Walk** participants shall meet at Facilities Design and Construction, 4800 2nd Ave., Suite 3010, Sacramento, and must be present no later than the scheduled start time for the pre-bid conference and job walk in order to bid as a Prime Bidder. Bidders must attend both the Conference and the Job Walk in their entirety. For further information, contact University's Representative, Eduardo Avellaneda at 916-734-4712; efavellaneda@ucdavis.edu.

PARKING INSTRUCTIONS: Pre-Bid Conference and Job Walk attendees should plan to arrive at least 45 minutes prior to scheduled meeting time to arrange for parking. Limited 2-hour free parking is available (on a first-come, first-serve basis) in the front of the Facility Support Services Building (FSSB) located at 4800 2nd Avenue, Sacramento. Additional free parking is available at the Contractors Parking Lot on 2nd Avenue.

The successful Bidder and its Subcontractors will be required to follow the nondiscrimination requirements set forth in the Bidding Documents and to pay prevailing wage rates at the location of the Work.

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. Each Bidder may be required to show evidence of its equal employment opportunity policy.

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA
University of California, Davis Health System
July 2012

UNIVERSITY OF CALIFORNIA DAVIS HEALTH SYSTEM

ADVERTISEMENT FOR BIDS

Subject to conditions prescribed by the University of California, Davis Health System, sealed bids for Prime Trade Contracts are invited for the following work:

PROJECT NO. 9559070 BGI AT UC DAVIS JOINT GENOMIC CENTER BID RELEASE #2 (BP-02; BP-03; BP-04; BP-05)

The BGI at UC Davis Joint Genomic Center project will be constructed by multiple prime trade contractors, each working under a separate contract or contracts with the University. This procurement is for a prime contractor to perform the work identified in each of the Bid Packages listed below. The contractor who is awarded the contract will be referred to as a "Prime Trade Contractor." License requirements are stated in each Bid Package in accordance with California State Law.

Bid Packages:

BP-02 Mechanical and Plumbing

License Class: C20 – HVAC and C36 – Plumbing
Estimated Construction Cost: \$1,132,800

BP-03 Electrical/Low Voltage

License Class: C10 – Electrical
Estimated Construction Cost: \$384,000

BP-04 Building Management, Security and Surveillance

License Class: B – General Building
Estimated Construction Cost: \$288,000

BP-05 Fire Sprinklers

License Class: C16 – Fire Protection
Estimated Construction Cost: \$86,400

Bidder Qualifications: To be eligible for consideration of award, bidders must have the minimum experience set forth in the Qualifications Questionnaire included in the bid documents. Bidders must submit the qualification documents as an attachment to the Bid Form.

A Mandatory Pre-Bid Conference and Job Walk will be conducted on Thursday, August 9, 2012, at 11:00 AM.

Bids will be received only at: Facilities Design and Construction.

Bid Deadline: Sealed bids for all bid packages must be received on or before 11:00 AM on Thursday, August 23, 2012.

As described in more detail in the bidding documents, significant features of this multiple prime contract method of constructing the project are as follows:

The University will award separate prime trade contracts to the various trades necessary to construct the entire project. The Prime Trade Contractor will be required to work at a project site shared by other Prime Trade Contractors and contractors ("Separate Contractor") hired by the University, to cooperate with such other contractors, and to coordinate its work with the work of the other contractors.

The Prime Trade Contractor will be required to perform its work in accordance with a Master Project Schedule to be developed, updated, and maintained by the University Representative after award of the Prime Trade Contract. The Prime Trade Contractor will be required to provide specified scheduling information necessary for the development, updating, and maintenance of the Master Project Schedule by the University Representative.

The Prime Trade Contractor will be required to commence its work on or after October 4, 2012.

The Prime Trade Contract must be fully completed on or before June 13, 2013.

The BGI at UC Davis Joint Genomic Center project is the addition of a Genomics Sequencing Laboratory into an existing occupied laboratory building located at 2921 Stockton Blvd on the University of California Davis Medical Center Campus. This new laboratory is about 9,600 SF and is to include two open laboratory areas with laboratory support spaces to include: Gel Rooms, Fume Hoods and Cell Culture Rooms. Office support spaces to include: and open office area with coffee bar area. Exterior work is to include removal and replacement of the roof, and some concrete flatwork.

Bidding Documents will be available to Bidders beginning on **Friday, July 27, 2012** and will be issued only at:

**Facilities Design & Construction
4800 2nd Avenue, Suite 3010,
Sacramento, CA 95817
Tel: 916-734-7024; Fax: 916-734-7751
www.ucdmc.ucdavis.edu/facilities/**

Checks for a non-refundable fee will be required in the amount of **\$50.00** per set of Bidding Documents. Checks are to be made payable to **"The Regents of the University of California."** The bidding documents are not to be returned.

Bids will not be accepted after the date and time stipulated above for all Bid Packages.

Bid Security in the amount of 10% of the Lump Sum Base Bid, excluding alternates, shall accompany each Bid. The Surety issuing the Bid Bond shall be on the Bid Deadline, **an admitted surety insurer (as defined in the California Code of Civil Procedure Section 995.120).**

All **Pre-Bid Conference and Job Walk** participants shall meet at Facilities Design and Construction, 4800 2nd Ave., Suite 3010, Sacramento, and must be present no later than the scheduled start time for the pre-bid conference and job walk in order to bid as a Prime Bidder. Bidders must attend both the Conference and the Job Walk in their entirety. For further information, contact University's Representative, Eduardo Avellaneda at 916-734-4712; efavellaneda@ucdavis.edu.

PARKING INSTRUCTIONS: Pre-Bid Conference and Job Walk attendees should plan to arrive at least 45 minutes prior to scheduled meeting time to arrange for parking. Limited 2-hour free parking is available (on a first-come, first-serve basis) in the front of the Facility Support Services Building (FSSB) located at 4800 2nd Avenue, Sacramento. Additional free parking is available at the Contractors Parking Lot on 2nd Avenue.

The successful Bidder and its Subcontractors will be required to follow the nondiscrimination requirements set forth in the Bidding Documents and to pay prevailing wage rates at the location of the Work.

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. Each Bidder may be required to show evidence of its equal employment opportunity policy.

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA
University of California, Davis Health System
July 2012

CALIFORNIA PUBLIC LEGAL NOTICES

CHANGE OF NAME

UNIVERSITY OF CALIFORNIA SAN FRANCISCO

ADVERTISEMENT FOR BEST VALUE PREQUALIFICATION OF CONSTRUCTION MANAGERS/GENERAL CONTRACTORS (CM/CONTRACTORS)

The University of California, San Francisco, herein after called University, intends to award a CM/Contractor contract by Best Value competitive bidding for the following project:

MISSION BAY ROCK HALL EMERGENCY DRAIN REMEDIATION Project No.: M1622 UNIVERSITY OF CALIFORNIA, SAN FRANCISCO

PREQUALIFICATION OF PROSPECTIVE BIDDERS:

The University has determined that bidders who submit bids on this project must be prequalified. Prequalified bidders will be required to have the following California Contractor's license classifications:

B - GENERAL BUILDING

GENERAL DESCRIPTION OF WORK:

The University has identified that under-slab plumbing and electrical systems in Rock Hall on the UCSF Mission Bay Campus have been compromised and require remediation, redesign and replacement. The scope will include both excavations under the building as well as interior and exterior renovation work to support relocated utility routes. Coordination with local public utilities servicing the building as well as installation of temporary/permanent utilities will be required. All work must meet building codes, and State and Federal guidelines.

The project delivery method will be Design-Bid-Build, under a CM at Risk contract. The design and construction process will be organized using Lean Construction methods, and will leverage the advantages of an integrated team as much as possible. Cammis & Wipf is the design engineering firm engaged by the University for the design of this project.

Scope of Construction will include but is not limited to the following:

Demolition

- Excavation of the under-slab area below the building, to fully expose all plumbing, electrical, and telecommunications systems;
- Removal of existing under-slab plumbing, electrical, and telecommunications systems; removal and off haul of all excavation spoils.

New Construction Scope

- Installation of new temporary plumbing and electrical systems, as needed to facilitate an occupied laboratory building;
- Installation of new under-slab plumbing systems, and new under-slab electrical for incoming PG&E feed.
- Plumbing systems affected are sanitary sewer, lab waste, and storm drain; water, fire, and gas plumbing systems may also require remediation;
- Installation of temporary measures for utilities, and coordination of construction activities and utility shutdowns while maintaining ongoing building operations.
- Coordination with local, state and federal agencies for confined space and mining and tunneling activities necessary to conduct work.
- Coordination of structural components needed to support building during repair and replacement of utility systems.
- Installation of new permanent electrical & telecommunications distribution systems within first

floor ceiling space of building;

- Repair of all building finishes to pre-existing conditions.
- Coordination with local city and public utilities for shut down and connection purposes.
- Coordination with local agencies for access requirements from public right of way.

Estimated construction cost is in the range of **\$5,000,000 to \$10,000,000**

PREQUALIFICATION PROCEDURES:

Prequalification Documents will be available beginning **July 25, 2012 at 10AM** by requesting via e-mail to prequal@ucsf.edu with the following information: Company name, address, phone and fax nos. Please reference Project No. M1622 in the subject line.

Sealed questionnaires are to be received on **August 8, 2012 at 12PM** at the office of UCSF, Capital Programs & Facilities Management, University of California, San Francisco, 654 Minnesota Street, 2nd Floor, San Francisco, CA 94143. Phone: (415) 476-5343

Any person or entity not satisfied with the outcome of the prequalification must file a writ challenging the outcome within 10 calendar days from the date of the University's written notice regarding prequalification determination. Any assertion that the outcome of the prequalification process was improper will not be a ground for a bid protest. However, the University reserves the right to accept late submissions and to request, receive, and evaluate supplemental information after the above time and date at its sole determination.

The dates, times, and location set for receiving and opening of bids will be set forth in an Announcement to Prequalified Bidders and Advertisement for Bids.

This project will be insured under an University Controlled Insurance Program ("UCIP") providing workers' compensation and employer's liability insurance coverage, commercial general liability insurance coverage, and excess liability insurance coverage for Work performed on or at the Project site ("UCIP Coverages"). All insurance policies required to be obtained by CM/Contractor shall be subject to approval by University for form and substance. All such policies shall be issued by a company rated by Best as A- or better with a financial classification of VIII or better, or have equivalent rating by Standard and Poor's or Moody's.

The University reserves the right to reject any or all responses to Prequalification Questionnaires and to waive non-material irregularities in any response received.

The lowest responsible bidder will be selected on the basis of the Best Value to the University. The Best Value to the University will be determined using objective criteria described in the Bidding Documents with the resulting selection representing the best combination of price and qualifications.

Information submitted by the bidder shall not be open to public inspection to the extent that information is exempt from disclosure under the California Public Records Act (Chapter 3.5 (commencing with Section 6250) of Division 7 of the Title of the Government Code).

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. Each Bidder may be required to show evidence of its equal employment opportunity policy.

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA
University of California, San Francisco
July, 2012

UC SAN FRANCISCO MEDICAL CENTER

ADVERTISEMENT FOR BIDS

Subject to conditions prescribed by the University of California, San Francisco Medical Center, sealed bids for a lump-sum contract are invited for the following work:

Ambulatory Care Center (ACC) C Level Microbiology Laboratory Upgrades Project Number: 12-744 Contract Number: L00148

Description of Work: Work includes, but is not necessarily limited to, minor demolition, cutting & patching, general remodeling construction, new flooring and paint, minor modifications to Mechanical, Plumbing and Electrical Systems, upgrades to Fire and Life Safety Systems, and provision and installation of Audio-Visual system components.

Estimated construction cost range: \$ 550,000 - \$575,000

BIDDER QUALIFICATIONS: To be eligible for consideration of award, bidders must have the minimum experience and certify their firm has not been cited by the Medical Center for health, safety, infection control or interim life safety violations, set forth in the Supplementary Instructions To Bidders.

Bidders must submit qualification documents as an attachment to the Bid Form.

Procedures: Bidding documents will be available at Thursday July 26, 2012 at 10:00 AM, and will be issued only at:

UCSF Documents, Media & Mail (UCSF-DMM)
1855 Folsom Street, Room 135
San Francisco, CA 94103
Contact Persons: Ben La (415) 476-5030 (9AM – 5PM)
Lisa Gee (415) 502-4523
Fax No. (415) 476-8278

Bidding Documents and complete advertisement can be viewed and may be ordered on line at the following website address: <http://www.ucsfplans.com/>

Bidders must attend a **mandatory** pre-bid conference at 9:00 AM, Wednesday August 1, 2012. For details, see above website address.

Bids will be received only at Office of Design and Construction, University of California, San Francisco, Medical Center, 3333 California Street, Suite 115, San Francisco, CA 94118. Phone: (415) 885-7257. **Bid Deadline:** Sealed bids must be received on or before Tuesday August 7, 2012, at 3:00 PM. And Bids will be opened after **3:05 P.M.**

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. Each Bidder may be required to show evidence of its equal employment opportunity policy. The successful Bidder and its subcontractors will be required to follow the nondiscrimination requirements set forth in the Bidding Documents and to pay prevailing wage at the location of the work.

The work described in the contract is a public work subject to section 1771 of the California Labor Code.

The successful Bidder will be required to have the following California current and active contractor's license at the time of submission of the **Bid: General, B**

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA
University of California, San Francisco
July, 2012

SMALL **BUSINESS** EXCHANGE

CHANGE OF NAME

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
CASE NO. CNC 12-548818

PETITIONER OR ATTORNEY
Liam Murphy-Hoffmann
2111 26th Street Unit 101, San Francisco, CA 94107

TO ALL INTERESTED PERSONS:
1. Petitioner **Liam Murphy-Hoffmann** for a decree changing names as follows:

Liam Murphy-Hoffmann changed to **Liam Woods**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING

Date: **September 25, 2012** Time: **9:00 AM** Dept.: **514**

3. A copy of this Order to Show Cause shall be published in **Small Business Exchange**, at least once each week for four successive weeks prior to the date set for hearing on the petition in the **Small Business Exchange** newspaper of general circulation, printed in this county.

SUPERIOR COURT OF CALIFORNIA,
COUNTY OF SAN FRANCISCO
400 MCALISTER STREET
SAN FRANCISCO, CA 94102

ELIAS BUTT, Clerk
DATED - JULY 24, 2012

7/26/12 + 8/2/12 + 8/9/12 + 8/16/12

ABANDONMENT OF FICTITIOUS BUSINESS NAME

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. A-0343752-00

The registrant(s) listed below have abandoned the use of the fictitious business name(s):

1.) Green Bay Builders
Located at **2448 Great Hwy, San Francisco, CA 94116**

This fictitious business name was filed in the County of San Francisco under file # **A-0343752-00** on: **May 30, 2012**
Name and address of Registrants (as shown on previous statement)

Full Name of Registrant #1
Mario Funes
2448 Great Hwy
San Francisco, CA 94116

This business was conducted by **AN INDIVIDUAL.**

Signed: **Mario Funes**

This statement was filed with the County Clerk of San Francisco County on **July 23, 2012**

Filed: **Mariedyne L. Argente,**
Deputy County Clerk
7/23/2012

7/26/12 + 8/2/12 + 8/9/12 + 8/16/12

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CALIFORNIA PUBLIC LEGAL NOTICE



**CITY & COUNTY OF SAN FRANCISCO
DEPARTMENT OF PUBLIC WORKS**

**Contract No. 3119V(R)(REBID)
(ID No. FCP12083)**

**BOEDDEKER PARK AND CLUBHOUSE
[REBID]**

Sealed bids will be received at 875 Stevenson Street, Room 420, San Francisco, California 94103 until **2:30 p.m. on August 8, 2012**, after which they will be publicly opened and read. The Bid Documents issued with the previous bid process under Contract No. 3119V(R) remains the same, except that new Bid Forms Package is re-issued with this Rebid. Digital files of such Bid Documents and new Bid Forms Package may be downloaded at no cost from the Department of Public Works (DPW) Electronic Bid Documents download site at <http://bsm.sfdpw.org/contractadmin>, or purchased on a CD format from 875 Stevenson St. RM 420, SF, CA 94103, tel. 415-554-6229, for a non-refundable \$15.00 fee paid by cash or check to "Department of Public Works".

Addenda and other bid changes will be distributed by email only to plan holders with email addresses, and will be posted on the Bids and Contracts page at the City's Office of Contract Administration website address: <http://mission.sfgov.org/OCABidPublication/>

The work includes demolition of the existing park and clubhouse to build a new clubhouse (over 4,000 sf); play areas; basketball court; fitness areas; walking path; outdoor plazas; landscaping; lighting; outdoor furniture; fence; and other related work. The time allowed for completion is 400 consecutive calendar days. The Architect's estimate is in excess of \$4,700,000. For more information, contact the Project Manager, Jacob Gilchrist at (415) 581-2561.

Pursuant to San Francisco Administrative Code (SFAC) Section 6.25, "Clean Construction" is required for the performance of all work.

The Specifications include liquidated damages. Contract will be on a Lump Sum Bid Items basis. Progressive payments will be made.

Bid discounts may be applied as per SFAC Chapter 14B. Subcontracting goal is **23% LBE**. Call Amy McConnel at 415-252-2513 for details. In accordance with SFAC Chapter 14B requirements,

all bidders, except those who meet the exception noted below, shall submit documented good faith efforts with their bids and must achieve 80 out of 100 points to be deemed responsive. Bidders will receive 15 points for attending the pre-bid conference. Refer to HRC Form 2B for more details. Exception: Bidders who demonstrate that their total LBE participation exceeds the above subcontracting goal by 35% will not be required to meet the good faith efforts requirements.

A pre-bid conference will be held on **July 26, 2012, 11:00 a.m.**, at Boeddeker Clubhouse, 246 Eddy St., San Francisco.

For information on the City's Surety Bond Program, call Jennifer Elmore at (415) 217-6578.

A corporate surety bond or certified check for ten percent (10%) of the amount bid must accompany each bid. SFAC Sec. 6.22(A) requires all construction contracts awarded by the City and County of San Francisco to include performance and payment bonds for 100% of the contract award.

Class "B" license required to bid.

In accordance with SFAC Chapter 6, no bid is accepted and no contract in excess of \$400,000 is awarded by the City and County of San Francisco until such time as the General Manager of the Recreation and Park Department recommends the contract for award, and the Recreation and Park Commission then adopts a resolution awarding the Contract. Pursuant to Charter Section 3.105, all contract awards are subject to certification by the Controller as to the availability of funds.

Minimum wage rates for this project must comply with the current General Prevailing Wage as determined by the State Dept. of Industrial Relations. Minimum wage rates other than applicable to General Prevailing Wage must comply with SFAC Chapter 12P, Minimum Compensation Ordinance.

This project is wholly or partially funded through a Proposition 84 (2006 Safe Drinking Water Bond Act) grant. Project work must comply with the requirements of California Labor Code sections 1720 through 1861 including the payment of prevailing wages, restriction on maximum hours worked, and workers' compensation insurance certification.

Right reserved to reject any or all bids and waive any minor irregularities.

7/26/12

CNS-2351554#

SMALL BUSINESS EXCHANGE

Women's Business Center

■ Continued from page 1

collaboration the SBA's mission goals are met".

SCORE stands for the Service Corp of Retired Executives. Its members, retired executives who have had illustrious careers with leading business organizations, volunteer their time pro bono to assist aspiring entrepreneurs and start-up business owners. Small Business Development Centers (SBDC) offer consulting, technical assistance and business training, on a gratis basis to the SBA's constituent clientele. Both entities are funded through the SBA.

The Los Angeles District recently added a third jewel to its technical assistance crown. To specifically aid in the SBA's initiative to foster the growth of woman owned business in the Southland, the Agency recently funded the CHARO-SBA Women's Center. To understand how a business can benefit from an association with this new organization, witness the case of Fem Public Relations (Fem PR), a PR firm with a particular focus on the fashion industry.

Fem PR was established by Melinda Smith and Sharon Helfand to address the promotional needs of promising apparel, cosmetics, accessory, and footwear lines. The Toluca Lake based firm offers a full range of fashion oriented public relations services. If an up and coming cosmetic s business is in need of a press kit, or would like a special event planned to celebrate a new fragrance launch, then a visit with Smith and Helfand is in order. Fem PR is also expert at image consulting, as well as wardrobe and editorial placements.

In need of working capital, Fem PR initially contacted the SBA. The firm was triaged and immediately referred to the CHARO-SBA Women's Center for evaluation and assistance. Marlyn Garcia, the LOS ANGELES PRESS OFFICE center's business development officer (BDO), provided Melinda Smith and Sharon Helfand with a loan assessment and a detailed business evaluation. Ms. Garcia impressed upon the women entrepreneurs the importance of having a viable business plan that is founded upon realistic business assumptions as a major component of the loan package. She also counseled them on the firm's revenues and costs and instructed the business owners on cash flow and debt service.

Through the CHARO-SBA WBC's instruction and guidance, Fem PR successfully completed its business plan and became loan ready. Having completed this phase of the process, the company was prepared for capital access. They were helped with the loan paperwork which the WBC then processed for an SBA Express Loan.

Fem PR received its much-needed working capital. However, it also came away from the CHAROSBA Women's Center with something extra. It seems that one of the WBC's former clients was a maternity clothing line that planned to take its business to another level and desired public relations assistance. As a result, both entities were matched and Fem PR gained a new client in addition to a loan.

SBA District Director Alvarado voiced his praise for entrepreneurs Smith

and Helfand particularly for their wisdom and initiative to seek out appropriate help stating, "They advanced their cause by researching and availing themselves of the SBA's network of small business resources. Because they now have a known resource entity in the form of CHARO-SBA Women's Center and an established consulting relationship with Marlyn Garcia, they have greatly improved their chances for continued success in their business endeavors."

For additional information on Fem Public Relation Services, please contact Melinda Smith or Sharon Helfand at (818) 753-1753, or you may visit their website at www.fempr.com.

Learn about the CHARO-SBA Women's Center programs by visiting www.charo-sbawc.com or contact Anita Rodriguez, Acting Director at (323) 269-0751 ext.609.

To find out more about SBA Loan, Technical Assistance and other Programs and Services visit the Agency's user friendly web site www.sba.gov or call one of the following Economic Development Specialists at the SBA's Los Angeles District Office:

Sandra Buck (818) 552-3308
Chuck Edgerton (818) 552- 3241
Barbara Madel (818) 552-3314
Fernando Olivares (818) 552 -3256
Juan Urbina (818) 552- 3244

To contact SCORE for a business consult, please call (818)552-3206. Additional information is available at www.score.org the SCORE web site.

Source: U.S. Small Business Administration

San Francisco's Balanced Budget

■ Continued from page 7

To protect public safety, the City's budget also includes a Six-Year Police and Fire Hiring Plan that will train the next generation of San Francisco public safety personnel. Over the next six years, new police officers in addition to the civilian workforce will immediately put more police out on the streets and over the next six years, the San Francisco Police Department will reach the City Charter mandated 1,971 officers. The budget also includes hiring new firefighters and emergency medical personnel over the next six years to ensure our City's Fire Department is appropriately staffed.

Source: City and County of San Francisco
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SMALL BUSINESS EXCHANGE

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BANKING \$ FINANCE

Can Fractional Ownership Maximize Your Investment?

The current economy has made investing in just about anything a fearful prospect. Unfortunately, many people already own their investment homes and are now seeing a decrease in profit due to the recession. The maintenance and upkeep costs of investment homes are usually going to stay high regardless of whether the homes are being used or not. Some people may think that they are just going to have to take a loss during this recession, but there are methods that can actually maximize a person's profits, even during this economic downturn. Owning fractions of an investment property is one of these methods, and in actuality, it is one of the safer methods of owning investment homes.

Fractional Ownership?

Owning fractions of a property may seem out of the ordinary, but it is something that more and more people are doing every day. Many people are pooling their money together to purchase high end items such as jets, yachts, luxury cars and even homes. Most people take advantage of this ownership agreement because they do not use these luxury items all year, and if they owned them by themselves, they would have to foot the bill for all upkeep costs. Fractionally owning properties allows owners to share all of the risks of owning the properties, which in turn reduces their liability. Luckily, if a home appreciates in value,

everyone involved in the ownership will also see a profit.

Benefits

There are several benefits related to converting an investment home into a fractional ownership real estate deal. In the current economy, any investment home is likely to not be inhabited year-round. As mentioned earlier, this presents a risk for the owner of the investment property. They have to foot the entire bill for maintenance costs and taxes, even when a property is not being used. A person who allows their investment property to be fractionally owned will be immediately reimbursed for the fractions of ownership they are relinquishing.

Fractional Properties in the Current Economy

This type of investment also promises to be a sound choice for even this economic recession. People are always going to be interested in owning second homes, and this recession has caused people to keep a large amount of capital at their disposal in case the economic climate gets any worse. Once the economy rebounds, this capital will be used to purchase high end items such as homes. The government is also taking steps that will have a positive effect on owners of fractional property, even though they may not realize it. The current government influx of money into the private sector is likely to cause at least minor inflation.

When this occurs, people will want to invest their money into tangible properties, including homes. Since they may not want to take on the entire risk of a second home, they are likely to purchase fractions of ownership. This means anyone who owns these fractions will likely continue to see profits coming in from those who want the luxury of a second home without all of the risk.

When a person chooses to convert their current investment homes into fractional properties, they make a decision that decreases their risks while still allowing them to see a profit if a property appreciates. Each fractional owner will only be responsible for a small portion of any losses associated with a property, which can save a huge headache in the future if the housing market continues to go down. The economy will eventually rebound, and when it does, everyone involved in fractional properties will turn a profit.

Molly Henshaw is a freelance writer about small business ideas and travel subjects. She is also a contributor for the fractional owner experts at the Ritz Carlton Club. Travelers are looking for new ways to travel, time shares offer them a unique choice!

Source: SBAloans-123.com

Mileage Tips for Small Businesses

If you operate a small business, you're aware of the necessity of taking advantage of every tax break you can get. That means you need to keep track of all the business expenses that come along. No matter how insignificant they may seem—they all add up. An ongoing operating cost you may encounter is fuel and other transportation-related expenses. You will need to decide whether you'd be better off claiming those accumulated expenses or keeping track of the business-related miles you travel. Following are a few mileage tips for small businesses.

Using Your Personal Vehicle

Some businesses may have vehicles specifically for use in the day-to-day operations, while other businesses are smaller and may not have a need for dedicated vehicles. In either case, you may find it's sometimes expedient to use your personal vehicle for business related purposes. If you do so, keep track of the miles you travel, because they are tax deductible. Even if you're only going a few blocks to the post office, the bank, or to another job site, if the trip is for business purposes, it is a legitimate business expense and therefore tax deductible—and those short trips can add up over the course of a year's time.

Standard Mileage Deduction vs. Itemized Expenses

In most cases, it would be to your advantage to take a standard mileage deduction instead of keeping track of each individual expense your vehicle may accumulate. That includes oil changes, the cost of fuel, depreciation on the vehicle, or any repairs you may need to have done. The standard mileage deduction will actually provide a more substantial tax deduction than itemized expenses.

Record Your Mileage

If you are going to claim your mileage as a tax deduction, you will need to be able to provide the IRS with a record of the mileage you travel for business-related reasons. At the beginning of each year, start keeping a log of the miles you travel. The log should include the odometer reading at the beginning and end of each trip, as well as the reason for the trip. When the year ends, total up the accumulated mileage and use it as a tax deduction. Keep your log along with your tax returns for the year, in case the IRS wants to see why you

deducted the mileage.

What Qualifies As a Business Trip?

Any time you go anywhere for business purposes, no matter how short or long the trip is, it can be claimed as business mileage. Keep in mind that your deductible miles are limited to business trips only, any miles you put on going to or from work are excluded from these deductions. It would be best to check with a CPA or tax attorney to make sure you're not claiming any miles you shouldn't be and are taking advantage of every business-related mile you are allowed to take.

Fleet Vehicles Are Not Eligible

Vehicles used as work for hire, such as a taxis, are not eligible for the standard mileage deduction. Instead, their owners must claim actual costs for fuel, repairs, or depreciation. Vehicles used as part of a fleet, usually defined as four or more, are also ineligible for the mileage deduction—they must claim actual costs.

Leased Vehicles

If you lease a vehicle and want to use it for business purposes, you must claim the standard mileage deduction for the duration of the lease. If you plan to use the leased vehicle for business reasons for only a short period of time, you must keep track of each individual expense during the time you are using it for your business. You aren't allowed to use the standard mileage tax deduction.

Standard Mileage Deduction vs. Itemized Expenses Revisited

In most cases, it would be to your advantage to use the standard mileage deduction, especially 90 if the vehicle you drive gets good gas mileage. However, if you use a vehicle in your business that gets very poor mileage, then it may be to your advantage to keep an itemized record of expenses and claim actual costs. The reason is that your operating costs for gas-guzzlers may exceed the tax break you'd receive if you took the standard mileage deduction. Again, it would be best to check with a CPA or tax attorney to find out which method would be most advantageous for you.

Guest post from Sam Landon. Sam writes for CarInsurance.org.

Source: SBAloans-123.com

6 Things to Know About Your Liability Insurance

Everyone that is able to bring their dream of owning a business to fruition eventually realizes that it may not be as easy as they first thought. Simply selling a product or providing a service is not all that a business owner has to worry about. Entrepreneurs have to worry about possible lawsuits and accidents, along with several other things that can affect their business. Every business needs liability insurance, and most businesses probably already have it. Unfortunately, there are six things about your liability insurance that most small business owners probably don't realize.

1. Injured Employees

It is important to realize that general liability insurance does not cover employee injuries sustained on the job. This does not mean a business owner is left out in the cold if an employee gets hurt at work. Small business owners who have employees will just have to take out a workers' compensation insurance policy as well. This will ensure a person's business and employees are taken care of if they ever have to deal with a Philadelphia injury lawyer.

2. Other People's Property

General liability insurance will also not cover property that belongs to others that is in the care of a business. This means the owner of just about any type of repair business will need a separate insurance policy to cover other people's property that may be in the business's custody. Not having this additional insurance can be detrimental in the case of a break-in or fire.

3. Personal Liability

Many business owners don't realize that they can be held personally liable in certain cases. There are things that general liability insurance does not cover, and in these instances the responsibility of any damages falls to the company. Unfortunately, if a business owner hasn't formed a limited liability company (LLC) or corporation, they may be personally liable for any legal or punitive damages. This can wreck a person's entire life, so it is important for all small business owners to incorporate their business or form an LLC to protect their private assets.

4. Intentional Acts

Intentional acts are also not covered by general liability insurance policies. This makes it important to screen all employees before hiring them. If an employee has a violent past that resurfaces when a customer gets belligerent, then it is very likely a business owner will soon hear from an injury lawyer Philadelphia based firm. The employee will likely face criminal charges, but the company may be liable for any injury the customer sustains.

5. Punitive Damages

Many people believe that general liability insurance covers lawsuits and the losses caused by them, and in part they are right. General liability policies do not, however, usually cover punitive damages that may be given by a court. This means that if a business has to pay damages exceeding what is considered compensatory, those additional damages will not be covered by general liability insurance.

6. Professional Insurance

Professional mistakes can also leave a company liable for damages, but these mistakes are not covered by general liability insurance. Because damages can occur due to professional mistakes, it is important for small business owners to have professional liability insurance. Professions that need this type of insurance are consultants, accountants, veterinarians and really any business that offers services that could lead to damages if the business owner makes a mistake.

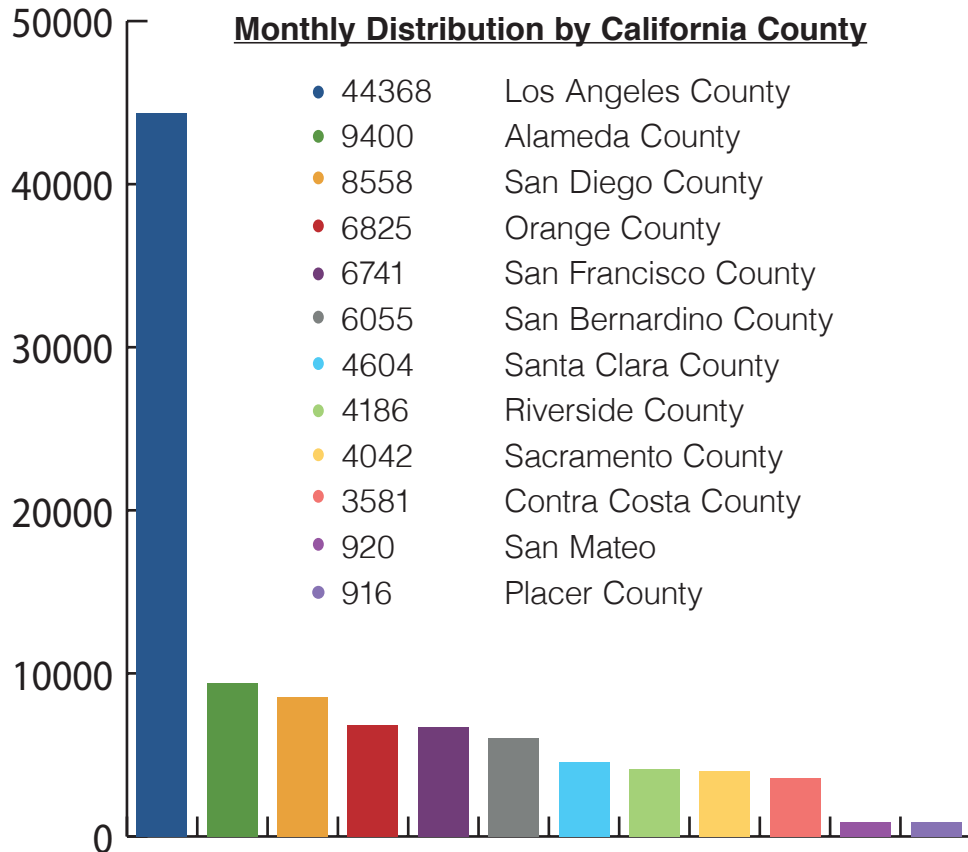
Starting a small business can be a reward in its own right. The chance of taking an idea out of one's own head and trying to build it into an empire is enough to bring a smile to any entrepreneur's face. Liability insurance is a way to ensure a person can keep their dream alive, but not fully understanding their insurance can sometimes be as bad as not having any at all. Knowing the nuances of general liability insurance will guarantee a small business owner is protected in any event.

Molly Henshaw is a small business owner in the DC metro area. She is also a contributing author for the law firm of McMahon,McMahon & Lentz. It is important to know all of your liability risks when opening your new business!

Source: SBAloans-123.com

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Agenda:

- Welcome by Alameda County Supervisor Keith Carson;
- Introduction by Elizabeth Echols, Regional Administrator, Region IX, U.S. Small Business Administration;
 - Featured Speaker: Jim Horan, President & CEO of The One Page Business Plan Company, Author of "The One Page Business Plan"
- Four Breakout sessions by business age/needs (meet with a group of resources matched to each stage):

Startup (0-1 Years):	Young (1-3 Years):	Growth:	Mature:
<ul style="list-style-type: none"> • Business plan • Determine your legal structure, • Set up your finances • Startup considerations 	<ul style="list-style-type: none"> • Secure business funding, • Track cash flow, • Cover all details • Training, education and mentoring 	<ul style="list-style-type: none"> • Develop a plan to grow, • Secure additional financing, • Manage stresses of growth, • Employee training 	<ul style="list-style-type: none"> • Extend market share, • Develop your workforce, • Stay profitable and protected, • Succession planning

- Reporting Back by Moderators; Closing from Contra Costa County Supervisor John Gioia
- Business-to-Business Networking and Meet with Resource Representatives from 14+ organizations

This is the second in a series of East Bay Small Business Symposia that is being held in 4 locations throughout the East Bay in 2012 – for more information, to register and connect to additional resources, go to: www.ebsmallbusiness.com. For more information, contact Keith Sutton, East Bay EDA, (510) 272-3885 or email keith@eastbayeda.org

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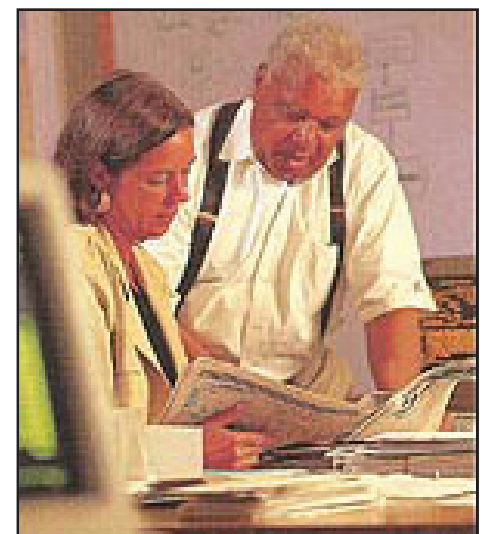
Capital is no longer the sine-qua-non for economic success. Information has become the strategic resource. John Naisbitt demonstrate this in Megatrends, his "primer for the 90's". According to Naisbitt, "with information as the strategic resource, access to the economic system is much easier." Marshall McLuhan concurs that "information is the crucial commodity".

It is ironic that the problem (rather than the solution) is that we have what Pete Drucker calls an "information explosion."

This is particularly true for the business person who is bombarded with questionnaires, certified letters, telephone calls, bid announcements, all form a gamut of departments, agencies and organizations.

Uncontrolled and unorganized, information becomes source of frustration rather that a source of power.

Open Access solves this problem. The Principle this new magazine/information resource has chosen to utilize as its guide is this: to provide a communication channel that will empower the recipient to enter into the new post-industrial (information) economy.



SBE cofounders Jerry Johnson, CEO and Valerie Voorhies, Managing Editor

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Source: Open Access